

From: [Carolann Atwood](mailto:Carolann.Atwood)
To: [Carolann Atwood](mailto:Carolann.Atwood)
Subject: FW: Courageous Companions Service Dog Program-Support Request
Date: March 5, 2024 1:56:10 PM

From: sponsor@courageousk9.ca <sponsor@courageousk9.ca>
Sent: Tuesday, February 27, 2024 10:56 AM
To: Chana Ross <Chana.Ross@municipalityofshelburne.ca>
Subject: Courageous Companions Service Dog Program-Support Request

CAUTION: This email originated from an external sender.

Dear Council,

Further to my voicemail today, please accept this email as our official sponsorship advertising request for the 2024 campaign. Thank you for your time and consideration. Please feel free to email or call the office at 1-866-767-1731. We hope to have the Municipality of the District of Shelburne join us in support of Courageous Companions. We look forward to hearing from you. Have a wonderful day! www.courageousk9.ca

Courageous Companions is an extraordinary organization which provides certified service dogs to military veterans and first responders who suffer with physical and/or psychological injuries as a result of their service. Service dogs are provided at no charge, which is why Courageous Companions relies entirely on the support of individuals, service organizations and the business community. Please help by placing a sponsorship ad or message of support in our upcoming annual edition of Courageous K9 Magazine. In return, we will send you a full colour copy of the yearbook once it has been published. To learn more and to see our *RATES* and our first edition, please visit our website, <https://courageousk9.ca> or call 866-767-1731. Without the support of the business community, this important publication would not be possible. We hope to count on your participation.

Yours Truly,
Stacey Biekx
T: (866) 767-1731
E: sponsor@courageousk9.ca
W: www.courageousk9.ca



Courageous Companions
Compagnons Courageux

Dear Prospective Advertiser:

Thank you so much for showing interest in the “Courageous K9” magazine for Courageous Companions. Courageous Companions is a non-profit charitable organization which provides to military service men and women, veterans, and first responders diagnosed with an operational stress injury to be paired and trained with a service dog. These dogs minimize the individual’s functional limitations resulting from their injury. Courageous Companions is volunteer run and governed by a board of directors, most of whom have ties to the Canadian Armed Forces or First Responder field.

Each Service Dog undertakes specialized training to provide for the needs of the individual for whom they are being trained. The two are then trained together to become a service dog team. Service dogs are an additional treatment option to psychiatric and social support. The dogs have been shown to have a calming effect on PTSD sufferers. Among other effects, a service dog can provide the following:

- psychiatric support and interruptive behavior;
- deliberate disobedience to redirect the clients’ behavior, then tactile stimulation to disrupt emotional overload;
- wakening the client from nightmares;
- deep pressure grounding for a calming effect;
- crowd control and panic prevention in public;
- arousal from fear paralysis or a disassociation spell;
- assisting a client to leave an area by finding an exit;
- allowing the client to feel calm enabling personal space expansion.

Courageous Companions provides all the funding related to acquisition, training, certification, equipment and transportation of the dog and person team. We depend on sponsorship and donations as the average cost of training, certifying, and maintaining the certification of a service dog is between \$15,000 and \$20,000. The initial training takes approximately two years to complete. By placing an advertisement, you will be helping to improve an individual’s quality of life by providing them with a specially trained companion, specifically chosen to help reduce the effects of their post-traumatic stress injury.

Sincerely,

John Dugas (K9 Mia)

Chairman

Board of Directors

jdugas@courageouscompanions.ca



Thank you for your interest in Courageous Companions. We thank all military personnel and first responders for their service. Many of the volunteers at Courageous Companions have experienced the trauma of operational injuries in service to our great nation and are therefore in a unique position to understand the challenges of stress injuries.

Courageous Companion service dogs are provided at no charge to our Veterans and First Responders. We rely entirely on individuals, businesses and service organizations like yours for funding.

Together we can really help veterans and first responders in need

Together with your financial support, we can provide more services to our injured Veterans and First Responders. Your support will be used to help rebuild the lives of those who have sacrificed for all of us.

Ad Sizes	Rates
Back Cover (8.25" x 10.625")	\$2200
Inside Covers (8.25" x 10.625")	\$1600
Full Page (8.25" x 10.625")	\$1300
Half Page (7.5" x 4.75")	\$899
Quarter Page (3.625" x 4.75")	\$699
Banner (7.5" x 1.75")	\$599
Eighth Page (3.625" x 2.25")	\$419
Business Card (2.33" x 1.5")	\$319

applicable taxes extra. All ads are full colour on gloss paper

A mission to help Military and First Responders
 Courageous Companions provides quality trained certified Service Dogs to Military Veterans and First Responders who suffer with physical and/or psychological operational injuries as a result of their service.

One-Hundred Percent Volunteer Driven
 a 100% volunteer driven organization that strives to restore dignity, rebuild confidence, and increase the quality of life for our brave men and women who serve in uniform.

Service Dogs Provided at No Cost

Courageous Companion service dogs are provided at no charge, which is why we rely entirely on the support from individuals and businesses and service organizations. A Courageous Companions Elite K-9 Service Dog is a specifically molded Service Dog trained to respond to the specific needs of an individual manifesting the symptoms of physical and/or physiological operational injuries.

Injured, Not Broken

Together we can give our Veterans and First Responders a chance to live whole again in our community with their heads held high. In our business we like to say "injured, not broken".

Thank you for choosing to help support the work at Courageous Companions!

I want to support Courageous Companions by placing an ad in Courageous K-9

Ad Size: Back Cover Inside Cover Full Page Half Page Quarter Page Banner Eighth Page Business Card

Payment: E-Transfer to: sponsor@courageousk9.ca Invoice Me Visa/MasterCard/Amex

Credit Card #: _____ Exp. Date: ____/____ CVV: _____

Company: _____ Date: _____

Authorized Signature: _____ Print Name: _____

Thank you for your support!

Tel: 1-866-767-1731 Fax: 1-866-277-1994 Email: sponsor@courageousk9.ca
www.courageousk9.ca