



Naturally Yours

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**Economic Growth Strategy Committee**

**Tuesday, October 14<sup>th</sup>, 2025**

**Meeting Minutes**

**APPROVED**

**Present:**

Andrew Locke, Community Member  
Heidi Wagner, Council Member  
Sherry Irvine-Thorburn, Alternate Council Member  
Val Kean, Staff Member

Meghan Cox, Community Member  
Dale Richardson, Council Member  
Warren MacLeod, Staff Member  
Jill Webb, Staff Member

**Virtual Attendance:**

Penny Smith, Council Member

**Regrets:**

Andrea Davis, Community Member

**Public Community Members Present:**

0 members of the public were in attendance.

**1. Call to Order**

The Committee Chair, Andrew Locke called the meeting to order at 5:04pm.

**2. Approval of the Agenda**

***It was duly moved and seconded that the agenda for October 14<sup>th</sup>, 2025, be approved as presented.***

***- MOTION CARRIED***

**3. Approval of the Minutes**

***It was duly moved and seconded that the minutes from the September 23<sup>rd</sup>, 2025, Economic Growth Strategy Committee be approved.***

***- MOTION CARRIED***

Warren MacLeod, CAO

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#### **4. Market Gap & Investment Readiness Analysis**

##### **a) Kick-off Meeting with ASBB Consulting**

Ms. Kean introduced Neil and Maddie from ASBB Consulting, noting that they have been awarded the contract to conduct the market gap and investment readiness analysis. Neil and Maddie then presented their approach to the committee, outlining their plan, proposed timelines, and opportunities for committee input.

#### **5. Business Arising**

##### **a) Meet & Greet Event – Date & Format Options**

Mrs. Webb reviewed several potential dates and ideas. The committee agreed to plan an event in the New Year, to be held in conjunction with the public engagement process for the market gap and investment readiness information. A formal date will be set once confirmation is received from ASBB Consulting.

##### **b) Public Information Session, Housing – Recap**

Ms. Kean provided an update on the Public Information Session on housing that the Municipality hosted a few weeks ago. She noted that provincial representatives attended to present their housing programs, while the Municipality highlighted its new Affordable Housing Grants program.

##### **c) Website**

Ms. Kean informed the committee that she is awaiting a photo and a few remaining biographies before finalizing the website update with committee information. Currently, the site lists only their contact details, so members may begin receiving inquiries from the public.

##### **d) Committee Vacancy**

Ms. Kean noted that, following the last meeting, a vacancy was created with the resignation of Mr. MacLellan. She reported that five expressions of interest were received before the application deadline of October 9<sup>th</sup>, 2025. After review by the CAO and the committee chair, it was recommended that the committee forward the name of Drew Jacklyn to Council for official appointment. Mr. Jacklyn is a young business owner and an active member of the community.

#### **6. Committee Terms of Reference**

##### **a) Revised – Motion Prepared**

Ms. Kean informed the committee that the revisions discussed at the previous meeting have been incorporated (highlighted in red) – see Appendix A. These include changes related to the alternate council member, virtual attendance, and the addition of a virtual link or live stream.

***It was duly moved and seconded that the revised Terms of Reference for the Economic Growth Strategy Committee be accepted as presented.***

**- MOTION CARRED**

## **7. Properties**

### **a) LiDAR Mapping**

Ms. Kean informed the committee that funds are already allocated in the budget, and the only requirement is to obtain three quotes. Staff will review the quotes and bring them forward to the committee.

### **b) Archaeological Assessment**

Ms. Kean informed the committee that she is exploring the process of obtaining a license from the province for this matter.

### **c) Municipal Surplus Lands Update**

Ms. Kean informed the committee that the properties are now available for viewing on our website. Additional details will be added in the near future. An RFP has been issued for a real estate agent, and legal counsel is currently preparing other the necessary documents. Anyone with questions is encouraged to contact Municipal staff for further information.

## **8. New Business – NONE**

## **9. In Camera – NONE**

## **10. Adjournment**

*It was duly moved and seconded that the meeting of the Economic Growth Strategy Committee be adjourned at 6:36pm.*

***-MOTION CARRIED***