

STAFF REPORT

TO: Warden and Members of Shelburne Municipal Council
FROM: Val Kean, Director of Economic & Community Development
APPROVED BY: Warren MacLeod, Chief Administrative Officer
DATE: February 16, 2023
SUBJECT: **Nova Scotia Webcam Installation**

PURPOSE

To provide the Council with a recommended location for a new Nova Scotia Webcam installation.

RECOMMENDATION

It is recommended to Council that:

The Municipality of the District of Shelburne approve the installation of a Nova Scotia Webcam at the Beach Centre in Lockeport, funds to come from 2022/2023, budgeted money in the Community Development GL # 00-26621-500.

BACKGROUND

In May 2019, the Municipality of Shelburne created a partnership with Nova Scotia Webcam to purchase and operate a Nova Scotia Webcam at Sandy Point Lighthouse. The Municipality covers all cost of operation for this webcam at \$129.00/monthly. Council has expressed interest in exploring the installation of a second Nova Scotia Webcam.

DISCUSSION

In the 2022/2023 Community Development budget, funds have been allocated to the installation of an additional webcam purchase and installation. Staff have explored two location options, the Beach Centre in Lockeport and Riverhills Golf and Country Club. Through discussion with staff at both organizations, it was determined that the Beach Centre in Lockeport would be the best partnership opportunity and provide the most benefit to our communities.

In 2022, the Municipality's Sandy Point Lighthouse Webcam had the following traffic:

- 65,000 page views in 2022. Up by 50% compared to 2021. And January 2023 is already up by 60% compared to 2022.

- 75.0% Canada
- 18.8% US
- 2.1% Germany
- 1.5% UK
- Followed by 0.2-0.3% from each: Switzerland, Australia, Italy, Netherlands, France

BUDGET IMPLICATIONS

Funds for the installation to come from 2022/2023 budget in the Community Development GL# 00-26621-500 . On-going operation of the webcam will be a partnership between the Municipality of Shelburne and Town of Lockeport. \$1,000 has been allocated in the 2023/2024 draft budget.