



# Canada's Recycling Program for Mobile Devices and Accessories

*Recycle My Cell* is a free, convenient and easy-to-use way to recycle old and unwanted cell phones and accessories. By entering your postal code at [www.RecycleMyCell.ca](http://www.RecycleMyCell.ca), you'll find the 10 nearest locations where you can drop off your device – cell phones, smartphones, cell phone batteries, pagers and accessories – regardless of brand or condition.

In addition to freeing yourself of old devices, you will help the environment and support some great causes. A small effort on your part can make a big difference.



## Recycle My Cell partners include:

- |                             |                                 |
|-----------------------------|---------------------------------|
| Bell                        | Rogers Communications           |
| BlackBerry                  | Samsung Electronics Canada Inc. |
| Eastlink                    | SaskTel                         |
| GEEP Inc.                   | Sims Recycling Solutions        |
| GREENTEC                    | Sony of Canada                  |
| LG Electronics Canada, Inc. | TBayTel                         |
| Lynx Mobility               | TELUS                           |
| Motorola Mobility           | Videotron                       |
| MTS                         | Virgin Mobile Canada            |
| Nokia                       |                                 |
| ProMobility                 |                                 |

Contact one of our program representatives today:  
[info@RecycleMyCell.ca](mailto:info@RecycleMyCell.ca) or 1-888-797-1740.

## What Can I Do?



**Recycle your phone** – Simply drop off your phone at the nearest drop-off location provided to you via [www.RecycleMyCell.ca](http://www.RecycleMyCell.ca). Can't come to us? Print off a pre-paid mailing label and mail your device to us, free of charge. Be sure that all personal information is erased from your device before you recycle it. Don't know how? Check out the instructions specific to your device on our Web site.



**Host a drop-off location** – By hosting a Recycle My Cell drop-off location, you'll provide a valuable service to your community. Registration is quick and easy and we'll provide you with all the materials you'll need, free of charge.

## What Happens to the Cell Phone?



Phones and accessories are sent to certified processing facilities located in Canada.

Phones that meet specific functionality criteria are refurbished and then can be resold. Phones that do not meet these criteria are broken down into their component parts – circuit boards, plastics and batteries – and are managed responsibly by approved processors in Canada.

*Recycle My Cell* is a national industry initiative organized by the Canadian Wireless Telecommunications Association (CWTA). CWTA is the authority on wireless issues, developments and trends in Canada. It represents cellular, PCS, messaging, mobile radio, fixed wireless and mobile satellite service providers as well as companies that develop and produce products and services for the industry.

